



Tree Line
— USA —



The Arbor Day Foundation's Tree Line USA program, in partnership with the National Association of State Foresters and the Utility Arborist Association, helps electrical utility providers stand out as excellent community partners. The program outlines the best practices in public and private utility arboriculture. Qualifying utilities demonstrate compliance to industry standards for pruning, planting, removing, trenching, and tunneling near trees. We also help encourage quality assurance related to:

1. Utility pruning
2. Integrated vegetation management
3. Underground utility construction



WHY BECOME A TREE LINE UTILITY

National recognition of your utility's priorities of community trees, worker safety, and public relations helps demonstrate your leadership and commitment to quality tree care.

1. Tree Line USA status demonstrates your utility's commitment to your customers.
2. Earning national recognition helps signify your brand as a trusted steward of quality utility arboriculture.
3. Meeting the Tree Line USA standards for recognition helps your organization improve customer relationships, improve worker safety, and lower your costs.

HOW IT WORKS

Utilities must achieve the five Tree Line USA standards: quality tree care, worker training, planting and public education, conservation, and an Arbor Day celebration.

- Organizations apply annually to the program starting in September via our online application system. We strongly encourage applications be completed by December 31.
- Utilities report activities that occur between January 1 and December 31.
- Applications are reviewed by our state forestry partners and the Arbor Day Foundation. Qualifying utilities receive recognition starting in January.

ELIGIBILITY

Must be a utility organization that annually meets the five program standards and maintains an active vegetation management program.

Tree Line USA Standards

1. QUALITY TREE CARE

Demonstrate quality assurance related to utility pruning, integrated vegetation management, and underground utility construction.

2. ANNUAL WORKER TRAINING

Conduct and document best practice training annually.

3. TREE PLANTING AND PUBLIC EDUCATION

Allocate a minimum of \$.10 per customer for community tree planting programs and public education.

4. TREE- BASED ENERGY CONSERVATION PROGRAM

Implement a tree-based energy conservation program that intentionally emphasizes the roles of trees in enhancing energy efficiency.

5. ARBOR DAY OBSERVANCE

Hold or participate in an annual Arbor Day celebration.



**POWER YOUR COMMUNITY WITH
RELIABILITY, SAFETY, AND SUSTAINABILITY.**

For more information and to apply for recognition, visit arborday.org/treelineusa.